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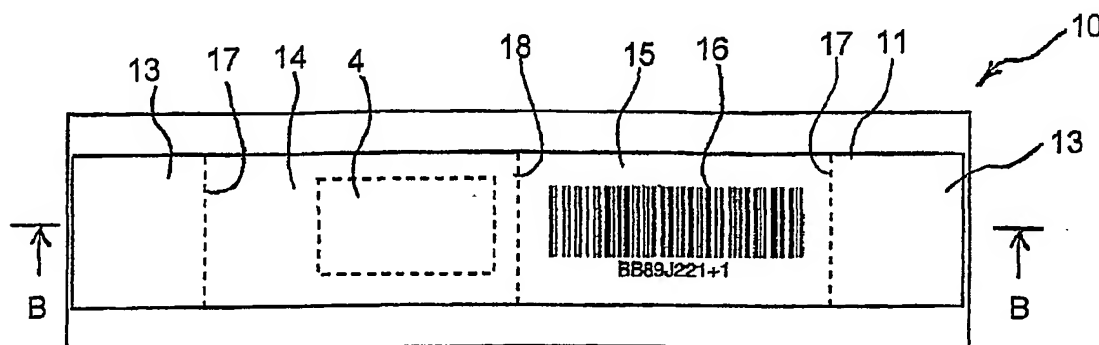
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(54) Title: A METHOD FOR APPLYING A RFID TAG CARRYING LABEL ON AN OBJECT



(57) Abstract: The present invention refers to a label comprising a pasting part for pasting said label to an object and comprising an electronic device preferably for a radio frequency identification (RFID). In order to improve such a label, it is suggested that the electronic device is pivotably connected to said pasting part.